

To: All persons/organizations doing interview programs on Mid America
Radio station
Re: Advertising

We at Mid America Radio are glad to give your organization exposure for your non-profit events (fundraisers and the like). All we ask in return is that, if you choose not to do any paid advertising with us, that you will not do paid advertising with another media outlet (newspaper, billboards, cable tv, etc.). To that end, we'd like to ask you to fill out this form:

"I, _____(name of representative),
certify that

_____ has not paid for any advertising with any local media. Or, if so, that we have also bought radio time with Mid America Radio. It is understood that payment of ads in any other media will make my organization ineligible to receive free public service announcements from Mid America Radio.

_____Signature of oragnization's
representative